

Newsletter

MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends,

After 15 months of social distancing and cancelled programs, we're experiencing a real sense of renewal at CBH. Our Margaret H. Rollins Child Development Center is once again filled with the sound of children learning and playing. In-person activities for our Youth Development Program are starting up again. Volunteers are returning to help in-person. Fund raising special events are back. And people who love the Beach House are celebrating special events in their lives here.

As you will read in this newsletter, though, not all activity at CBH stopped during the pandemic. We took advantage of the lull in activity to take on some much-needed building repairs and our Lewes facility now looks and functions better than ever. We embraced the magic of Zoom and developed a strategic plan that will guide our work for the next five years. We broadened the work of the Delaware Center for Youth Development and gave it a new name. And the annual Beach Barbeque, Ashley Furio 5K, and Winter Wonder events are back on the calendar!

CBH would not have weathered Covid without your support. The past 15 months have once again shown us the remarkable generosity, creativity, and decency of the people who entrust us with their support. We emerge from the pandemic even more grateful and more in awe of your kindness than ever before.

Gratefully,

Richard T. Garrett

Richard T. Garrett
Executive Director

Children's Beach House Completes 2022-2026 Strategic Plan

Program Enhancements Include Services in Milton, DE and Career Readiness Programs for Teens

When Lydia Chichester du Pont established Children's Beach House in 1937, she was responding to an unmet need in the community, offering summertime therapeutic activities and peer relationships to children with orthopedic challenges who would not otherwise have the opportunity to find them. Throughout our history, Children's Beach House has followed Miss Lydia's example by regularly reviewing the programs we offer and looking at the unmet needs of children in Delaware. While the central mission of the organization has remained consistent – to improve the lives of children, youth, families and communities by helping them to identify, understand and utilize their own strengths, talents and resources – the programs that help us to do that have evolved, grown and changed over our 84-year history.

When the Covid-19 pandemic made it necessary for CBH to suspend our in-person programming, the Board of Trustees and senior CBH staff chose to take advantage

of that lull to once again take a look at our current programs and current and emerging community needs in order to make sure CBH is faithful to Miss Lydia's vision.

Working intensively over the course of more than 10 months with support from organizational consultants from the Delaware Alliance of Nonprofit Advancement, feedback from expert panels, interviews with representatives of other nonprofit organizations, and discussions with school districts in the state, we critically assessed our work and programs and looked for ways that we could better serve the community.

Everything in this plan, which we call *Unlocking Inherent Strengths: Children's Beach House Strategic Plan 2022-2026*, is designed to keep CBH focused on celebrating and nurturing the great potential of children, youth, and families. This is how we will do that:



Children's Beach House Board, Staff and Volunteers will better represent and engage the communities the organization serves.

This is work we have been doing for other organizations through our Educere Institute

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CBH Mission Statement

The mission of Children's Beach House is to improve the lives of children, youth, families and communities by helping them to identify, understand and utilize their own strengths, talents and resources.

for several years and something we have been doing at CBH, as well. But, even for organizations with the best intentions and programs in place, old habits can be deep and intractable things. CBH, therefore, has made diversity, equity and inclusion its top priority. Our strategic plan includes specific strategies and measurable outcomes that will ensure greater diversity and representation at all levels of the organization.

CBH's Youth Development Program activity will return to pre-pandemic levels. As it becomes increasingly safer to do so, our Family Engagement Coordinators will be able to once again fully engage children and families across the state of Delaware in person and to provide the case management support they need. During the 3rd quarter of 2021, we will be able to gather together for weekend activities and in the summer of 2022, we will once again be able to run our summer camp program.



Youth Development Program will expand to serve communities with pockets of need. Our commitment to responding to “pressing community needs with effective and integrated programs” will be evident as CBH opens

offices in two communities in which we have found pockets of need. During the summer of 2021, CBH will broaden its services and deepen its relationships in the town of Milton when we hire a new Family Engagement Coordinator who will set up our new Milton office. Later, we will hire additional staff and set up another local office in northern Delaware.

Career exploration and job readiness programs will be available to teens.

In order to meet the needs of the high school-aged youth enrolled in our program, CBH will offer career exploration and job readiness programs. Our hope is to give them the skills and experience they will need to find employment, to thrive and advance in the workplace, and to broaden their world view so they can see the range of possibilities that are available to them. We will add career exploration and job readiness activities to our Youth Development Program's weekend programming and summer camp roster. We will also create apprenticeship opportunities for YDP youth with our social enterprise, Greater Good Events.

The Margaret H. Rollins Child Development Center will exceed current high standards of excellence.

Since its inception in 2016, the Margaret H. Rollins Child Development Center has been committed to providing the highest quality early child education possible. Our success toward meeting this goal is evidenced by having earned a five-star rating, the highest rating possible, by Delaware Stars for Early Success. However, CBH is not satisfied with even this current high level of service, so our 2026 Strategic Plan for the Margaret H. Rollins Child Development Center is one of continuing quality improvement and a drive toward becoming a model of excellence. This effort will include: Diversifying the staff; Establishing



deeper collaboration across the safety net of local human service organizations; Enhancing staff training; Building the Child Development Center endowment for the sustained funding to support the recruitment and retention of highly qualified teachers; Acquiring additional assessment tools to support stronger individualized programming for students; and Investing in capital improvements and equipment to improve accessibility and enhancements to the established curriculum.

Greater Good Events will expand its financial and programmatic impact.

Greater Good Events is a social enterprise of Children's Beach House. Social enterprises are businesses that do not simply benefit its owners or shareholders; they also contribute to the greater good of society. All profits from Greater Good Events, which began operations in 2021, will support CBH programs. CBH's Strategic Plan will broaden Greater Good Event's social impact. As our Youth Development Program expands to include career exploration and job readiness activities, Greater Good Events will create apprenticeship opportunities for young people in the Youth Development Program. There they will acquire and hone the soft skills necessary for employment in any setting or sector, such as punctuality, conflict resolution with customers and coworkers, teamwork, and professional comportment. They will also develop

skills specific to the food service and hospitality industries. These apprenticeships will begin in 2022.

Educere Institute will broaden its impact. Building upon our 15-year history of work with schools and other youth-serving organizations, Educere Institute will continue to develop relationships across Delaware's school districts, institutions of higher learning, human service agencies, and preschools. We will also expand our outreach to businesses and other organizations in order to promote access to opportunities and to create a greater sense of belonging for all members of a community. These relationships will enable CBH to meet the Strategic Plan's goals to develop collaborative relationships with other organizations and to attract board members, volunteers and staff that are representative of the communities we serve. Over the next 5 years there will be an increase in staff support for the Educere Institute, starting with a Public Ally volunteer in September of 2021, additional clerical support in 2022, and additional contract trainers in 2023 through 2026.

Children's Beach House will strengthen its financial sustainability to ensure that the important work of CBH continues for generations into the future.

In order to do this, we will: Replace our historic, static annual budgeting process with long-range (3 – 5 year), scenario planning; Diversify revenues to reduce dependency on unrestricted revenue; Maintain a spend rate of 2.5 – 3% for CBH Endowments; and Bridge the operating budget of the next 5 years with a capacity building grant of \$570,000 (at which time the restricted revenue streams should be in place to meet operational demand).

Barry Goodinson is Director of Strategic Planning & External Relations. He may be reached at bgoodinson@cbhinc.org



The Margaret H. Rollins Child Development Center Marks the End of Another School Year

Smiles, Tears, Hugs and Songs Abound!

A crowd of proud family members and teary-eyed staff gathered on the porch of Children's Beach House on May 27 to mark the end of the school year of the Margaret H. Rollins Child Development Center. At a Moving Up Ceremony to celebrate the students' move up to their next year of school, students performed several songs. One thanked their parents, families and teachers for everything they had done. Another showed off their dinosaur marching skills (to "make the earth flat"). And another their goldfish swimming (and napping) skills. The highlight of the ceremony, of course, was the awarding of certificates to each child. (Actually, the true highlights of the ceremony were the hugs the children gave their teachers and parents. And the cake. The cake was truly amazing too.)



Ashley Furio 5K Run/Walk Saturday, October 2, 2021

**Crooked Hammock Brewery,
36707 Crooked Hammock Way Lewes, DE**

Race starts at 9:00am

Ticket Price: Pre-Registration \$30 | Day-of-Race Registration \$35

For Tickets, Sponsorships, or more information please visit
www.seashorestriders.com or call 302-645-9184

Come for the race, stay for the celebration!

Bring your family and friends to the Crooked Hammock Brewery for a fun-filled family day. The 5K course is followed by an awesome post-race party with music, magic, face painting, with food and brews.

Join us for this extraordinary event in support of the Margaret H. Rollins Child Development Center at the Children's Beach House in memory of Ashley Nicole Furio.



CBH Donors and Volunteers Help us Make Several Significant Building Improvements

A new roof, new HVAC system, a fresh coat of paint, and re-built gazebo now greet children and guests

While the Covid pandemic and shutdown severely limited the in-person programs Children's Beach House was able to offer, having a largely empty building provided us with the opportunity to speed up three major planned capital projects while volunteers stepped in to complete two others.

For several months before the pandemic shut down CBH activity along with countless businesses everywhere, CBH staff had been planning and raising funds for three much-needed capital improvements to its Delaware Bay-side facility: replacing the building's deteriorating 20-year-old roof, replacing its outdated and unreliable HVAC system, and replacing the building's incandescent lighting with energy-efficient LED fixtures. Planning and staging these highly intrusive projects in a way that would allow continued use of the

building for the Margaret H. Rollins Child Development Center, the Youth Development Program's weekend and summer camp programs, CBH fund raisers, weddings and other special events, and CBH administration was a logistical Rubik's Cube and would have inevitably and perhaps unexpectedly required that programs be suspended and the building closed. This would have significantly increased the cost of these already expensive projects. But, with the building no longer hosting events and programs, roofers, electricians and HVAC technicians were able to take on these three enormous tasks without interruption.

Thanks to their efforts, the CBH Lewes Beach House now boasts a new roof that will keep the building and its occupants safe from the punishing weather of the Delaware Bay, a state-of-the-art, high-efficiency HVAC system that will significantly cut energy costs, reduce our carbon footprint, and maintain constant indoor temperatures year-round, and lighting that will be similarly earth-friendly and affordable.

We are enormously grateful to the following donors who made these important improvements possible: Crystal Trust, MA-RAN Foundation, Welfare Foundation, Delmarva Power Sustainable Communities Program, Marmot Foundation, Borkee-Hagley Foundation, Mildred H. & Ray A. Thompson Fund,



Mark Fulchino, Benedette & Jeffrey Cooper, Mary & Stephen Pasi, Anthony & Betty Tosi, and Kim Klabe.

In addition to these infrastructure projects, CBH also benefitted from the hard work of volunteers who took on two other improvement projects at the Lewes facility. The first was the rebuilding of the stairs, deck, benches, and railings of the weather-worn gazebo nestled in the dunes behind our Lewes facility. The project was conceived and organized by Eagle Scout Joe Kane. Kane solicited building material contributions from Wyoming Millwork and recruited a team of volunteers that included Adam Browne, Char Humphries, Ann Kane, Erin Kane, Maggie Kane, Mary Kate Kane, Bill Krienan, Carl Krienan, Daniel Krienan, John Paul "JP" Krienan, Mary Krienan, Mary Kay Krienan, Maureen Krienan, Daniel Moore, Kathleen Moore, Michael Moore, Therese Moore, Patti Pfarrer, Ted Pfarrer, Liam Reynolds, Grace Ruoff, Mary Ruoff, Meghan Ruoff, Muffy Ruoff, Paul Ruoff, Tara Ruoff. We are deeply grateful to Joe Kane for his hard work, initiative, and leadership and to Wyoming Millwork and the volunteers who joined him in this amazing transformation.



The other beautification project was the repainting of the foyer, administrative offices, living room, dining room, library, dormitories, and hallways of the Beach House. An enormously dedicated, detail-oriented, and tidy group of volunteers transformed these already beautiful rooms into spaces that are both calming and gorgeous. Their work now draws one's attention to the architectural elements of the space, the soaring ceilings, beautiful fireplace, and handmade tiles – and to the beautiful views of the dunes and Delaware Bay. We believe that the children who come to the Beach House deserve to be affirmed by a beautiful environment and we are pleased to offer this space to folks looking for an amazing place to celebrate important life events. We are deeply grateful to the following volunteers for helping to make that happen: Brian Baker, Jason Bentley, CAMP Rehoboth Outreach Program, Don Coburn, Bruce Conway, Cheryl Conway, Mary Culley, Jim Culley, Charlotte Duffy, Richard Duffy, Beverly Eyclesheimer, Robert Fitzgerald, Jack Garrett, Laura Glen, Mike Hogan, Bill Huntley, Diane Issel, George Jarvis, Laura Jermyn, Shivaun Jester, Harry Kraiza, Lewes Rotary Club, Bryan Lunden, Matt Lunden, Lisa Meehan, Brian Mengel, Mary Jo Porreca, Debbie Puzzo, Frank Robinson, Nancy Sauer, Wendi Schirvar, Gerry Smith, Kloe Thompson, Margaret Tobin, Jeff Wilmont, and Debbie Woods.



Aloha Beach BBQ ~ Luau

Saturday, August 28, 2021

Children's Beach House, 1800 Bay Avenue, Lewes, DE

6:30pm – 9:30pm

Ticket Price: \$100

For Tickets, Sponsorships, or more information please visit
www.cbhinc.org or call 302-645-9184

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Beacon Society Gathers to Celebrate the Giving Circle's Growth

Members Learn About CBH Program Expansion Plans



More than 40 CBH Beacon Society members and their guests gathered at a clam bake on Sunday June 6 to celebrate the Beacon Society's growth and to hear how CBH has put their philanthropy to work. CBH's Beacon Society is comprised of donors who make a commitment to make gifts of at least \$1,000/year for three years to Children's Beach House. Beacon Society Founders Circle members commit to making gifts of \$10,000/year for three years. Since its founding in November 2019, The Beacon Society has grown to 46 members, including 4 Founders Circle members, and has supported CBH programs with \$116,500.

At the event, CBH Executive Director, Richard Garrett, told Beacon Society members and their guests about the organization's recently completed strategic planning process and the programmatic changes that will soon take place (see related story on page 1). Board of Trustees member and Beacon Society Founders Circle member, Tom Sheridan, explained how Beacon Society-donated funds, because they are unrestricted, give the board the flexibility to direct those funds to whatever purposes or programs are most pressing. He also explained how three-year commitments provided the organization with the ability to plan.

Catered by CBH's social enterprise, Greater Good Events, guests enjoyed a delicious traditional New England clambake, with clams, mussels, shrimp, red potatoes, corn, kielbasa, and bratwurst. Beach-perfect music was provided by Sam Nobles and Bruce Anthony.

For more information about the Beacon Society, please contact Patrice Tosi at ptosi@cbhinc.org

Real Wedding Feature

Olivia & Joseph Tempest
March 20, 2021

"My dream wedding was one on Lewes Beach, where I grew up swimming, enjoying the salt, and sand. When I was in high school, the Freshman Retreat was at CBH. Several years later, when it came time to look for venues, the immediate option I had already set my heart on was Children's Beach House. I loved that CBH has a great mission that changes the lives of children and families in the community. When I told my maid of honor that we had picked CBH, she said, "I knew that would be where you get married!" I guess it was fate. My now husband and I really want to make an impact on the world, and I feel blessed that our wedding had the opportunity to do that with the funds going towards CBH. Aside from the breathtaking venue and amazing views on the beach, we loved the staff and mission. It seemed like we could not have found a better venue! Further, we loved that our catering could also make an impact for the lives of kids! Wedding costs really add up, but it makes it a lot easier to know that the tacos you eat really help the community!"

Olivia

To discuss your own special event at Children's Beach House or off-site catering by Greater Good Events, please contact Meg Gardner at mgardner@cbhinc.org



PHOTO CREDIT: Alyssa Rae Smith Photography

CBH's Delaware Center for Youth Development Has a New Name

Educere Institute seeks to reach a broader audience Its new name refers to the mission to lead from within

The Delaware Center for Youth Development (DCYD), a program of Children's Beach House, has officially changed its name to the Educere Institute. Pronounced ed-JEW-kuh-ray, the Latin word means to lead out or to lead from within and reflects the philosophy and mission of the program. The new moniker, which no longer features the word "youth," also demonstrates the broader mission to reach out to organizations and businesses that work with and employ a broader population.

Created in 2006, the DCYD was established to work with local youth-serving nonprofits, community leaders, schools, and businesses by offering specialized training in effective communication, teamwork, power, accountability, and conflict resolution. The Educere Institute will continue to provide education and training in all those subjects and will continue to work with youth-serving organizations. It will also offer training in other areas of professional development that address the current needs of educators, families, youth development professionals, business and community leaders, and others who serve the public. Through the delivery of customized training, Educere boldly addresses the sensitive aspects of cultural competencies such as: diversity and inclusion, access and equity, privilege, and implicit bias. Other areas of expertise embrace progressive notions like authentic transformational leadership, work-life integration, wellness, and mindfulness—all of which

are high-ranking interests within the business sector.

Educere Institute offers content, tools, and consulting to help businesses, nonprofits, and communities thrive in their environment. We take on the complex task of providing real, substantive training designed to trigger systemic change in the workplace, classroom, or program setting. Through a process of inquiry, dialogue, and other tools, we serve as a thought partner to help organizations experiment with new ways of thinking and being, examine decision-making, and commit to action steps that will help individuals and organizations to achieve their goals. All Educere Institute trainings can be customized to fit each organization's needs.

To learn more, contact Jennifer Clement at: jclement@cbhinc.org or check out Educere Institute course offerings at <https://educereinstitute.org/course-offerings>

Winter Wonder Weekend

Friday, December 3 – Sunday, December 5, 2021
Children's Beach House, 1800 Bay Avenue, Lewes, DE

Holiday Celebration:

Friday, December 3, 6:30-9:30pm

Santa's Workshops:

Saturday, December 4, 10am & 2pm

Happy Hour with The Boy Band Project:

Sunday, December 5, 4pm-7pm



For Tickets, Sponsorships, or more information please visit www.cbhinc.org or call 302-645-9184

THREE DAYS, THREE EVENTS TO CHOOSE FROM!

- Start with the Holiday Celebration on Friday evening, featuring entertainment by Pamala Stanley and the 2nd Time Around band, dinner by Touch of Italy, an exciting live auction and much more.
- Then on Saturday, bring the kids to visit Santa in the Workshop for some family-friendly holiday cheer!
- We wrap up the weekend on Sunday with Happy Hour and entertainment by "The Boy Band Project"!

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SAVE THE DATES

Aug 28 **Annual Beach BBQ**
Oct 2 **Ashley Furio 5K Run/Walk**
Dec 3-5 **Winter Wonder Weekend**



Children's Beach House honors the memories of the following people whose families and friends made gifts to our work in their names:

Michael Collins	Jerry Ingley	Russ Tatman
Brooke Dean	Paul Jones	Mae Towanda
Richard Dobbs	Nancy Katz	Julia Wesselman
Mary Helms	Ernie Sando	

Children's Beach House gratefully acknowledges gifts to support our work made in honor of:

Jean Boyer	Sally Fintel	Luke Mette
John Boyle	Carl Grimm	The Mitchell Family
Ellison Carey	Edie & Jim Herron	Lori Orzo
The Coble Family	Iron Hill Brewery & Restaurant	Tom Sheridan

When you are making your estate plans, please consider a gift to Children's Beach House.

Visit cbhinc.org/plannedgiving or contact ptosi@cbhinc.org for more information.

CBH relies on the support of volunteers for a wide range of activities.

Please contact aorman@cbhinc.org to learn how you can help.

